



ELECTIVA EN LENGUA EXTRANJERA

La *visión* que nos *une*



UNIVERSIDAD
CENTRAL



comunidad
comunicación
cultura

GENERAL DESCRIPTION

HOW GREEN ARE YOU? REDUCE, REUSE, AND RECYCLE

Students will create an awareness campaign to invite the UC community to protect the environment:

- Teach people about good recycling practices.
- Reduce consumerizing. (Electric devices, clothing, animal products, etc.)
- Water conservation.
- Natural resources protection.
- Reforestation.
- Animal rights.



INSTRUCTIONS

As it is about a campaign, you must use social media to promote your ideas. Make sure you use all kinds of communication tools such as photographs, videos, graphic organizers (posters, infographics, timelines, mind maps, etc.) created or adapted by yourself. To do so, include the references you based on.

Make a presentation about the implementation of your awareness campaign.



INSTRUCTIONS

You may use some supporting visual aids such as images or photographs in the context.

This activity aims to assess your speaking skills, not the reading ones, so make sure you prepare what you are about to say and do not use extra help.
You must speak in a natural and fluent pace.



Suggested readings to prepare your campaign



- [Earth Changing Climate](#)
- [Saving Big Cats](#)
- [Saving Madagascar's Species](#)
- [Guatemala adapts to change](#)

* Taken from Global Issues, Climate Change de NatGeo



